

2019 KPI FIGURES | Strategy Document | Appendix 2



6,730,648

number of visitors to the market in 2019



560,887

the average monthly visitors to the market



90.1% of indoor units let during 2019



221

the average amount of indoor units let throughout 2019



45.7%

of stalls let on average on the outdoor market per month



423

stalls let on average on the outdoor market per month



262

days of the year the event space was let out to an event organiser or to host our own organised events



27,056

Twitter followers



11,167

Facebook followers



2,813

Instagram followers